**TechRevolution 2.0. - Partner Questionnaire**

Since 2019 Barnsley (UK) has led an URBACT network called TechRevolution which shares the ‘good practice’ of the Digital Media Centre in Barnsley and our Enterprising Barnsley business support approach. You can read more about the good practice here: <https://www.techplace.online/category/techrevolution/page/2/>

We now have an opportunity to bid for funding to share this same good practice with a further 4 towns and cities from across the EU and are on the lookout for some dynamic people and places to join our TechRevolution 2.0. network. In order to select our partners for TechRevolution 2.0. we would like to collect some detailed information on potential partners including relevant contextual information and an assessment of transfer potential, barriers and assets.

We are keen to hear from towns and cities which fit the following criteria:

* Over 50,000 population
* Interest in building a digital and tech economy
* Existing or planned Smart City or Digital Economy strategy
* Not involved in an URBACT Network now or in the past
* A committed team that is open to learning, exchange and fun 😉

**Guidance**

Please complete and return this questionnaire to Alison Partridge (Lead Expert) and Tracey Johnson (Lead Partner) **by Wednesday 7 April at the latest**.

It would be really useful if you could consider some of your answers with other stakeholders in your town or city. The types of organisations whose feedback would be useful include:

* Education and training organisations
* Business representative organisations (e.g. Chambers of Commerce)
* Large and small employers
* Trade Unions
* Voluntary sector organisations
* Local and regional authorities
* Local / regional Development agencies
* Employment support agencies

If you have any questions or need some help with some of the issues raised in the questionnaire please feel free to contact Alison Partridge at [alison@aurora-ltd.eu](mailto:alison@aurora-ltd.com) or Tracey Johnson at [traceyjohnson@barnsley.gov.uk](mailto:traceyjohnson@barnsley.gov.uk). If you are not able to find some of the data please let us know.

Completion of this questionnaire within the timescale set out above is an essential requirement for your city’s participation in TechRevolution 2.0. to be considered.

**PART A – ABOUT YOUR TOWN / CITY**

**NAME OF PERSON COMPLETING THE FORM:**

**JOB TITLE:**

**EMAIL:**

**TELEPHONE NUMBER:**

**NAME OF TOWN / CITY:**

**COUNTRY**

**POPULATION:**

**TO THE BEST OF YOUR KNOWLEDGE HAS YOUR TOWN/CITY PARTICIPATED IN AN URBACT NETWORK BEFORE?**

**IS THE REGION OF COUNTRY IN WHICH YOUR CITY IS BASED CLASSIFIED AS:**

|  |  |
| --- | --- |
| **DEVELOPED** |  |
| **LESS DEVELOPED** |  |
| **TRANSITION** |  |

**A.1. BUSINESS STRUCTURE**

Please provide a brief description of the makeup of your economy (max 200 words) – key sectors, challenges etc

If possible, please complete the following table to show how many people are employed in the following economic sectors? (ref. [NACE Rev. 2](http://ec.europa.eu/eurostat/documents/3859598/5902521/KS-RA-07-015-EN.PDF/dd5443f5-b886-40e4-920d-9df03590ff91?version=1.0))

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | Employees | Share |
| 1 | Agriculture, forestry and fishing |  |  |
| 2 | Manufacturing, mining and quarrying and other industry |  |  |
| 2a | Of which Manufacturing |  |  |
| 3 | Construction |  |  |
| 4 | Wholesale and retail trade, transportation and storage, accommodation and food service activities |  |  |
| 5 | Information and communication |  |  |
| 6 | Financial and insurance activities |  |  |
| 7 | Real estate activities |  |  |
| 8 | Professional, scientific, technical, administration and support service activities |  |  |
| 9 | Public administration, defence, education, human health and social work activities |  |  |
| 10 | Other services |  |  |

**What percentage of your businesses are micro, small, medium and large?**

|  |  |  |  |
| --- | --- | --- | --- |
| Micro-businesses  <10 employees | Small businesses  11-49 employees | Medium-sized businesses  50-249 employees | Large businesses  (250+ employees) |
|  |  |  |  |

**Please list your major public and private sector employers**

|  |  |  |
| --- | --- | --- |
| **Name** | **Sector** | **No. employees** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Do you know how many 'digital' and ‘creative’ businesses there are in your city? YES / NO

If yes, please specify the number:

|  |  |
| --- | --- |
| Number of digital, tech and creative businesses |  |
| Total number of businesses |  |

A.2. – LABOUR MARKET

What is the structure / shape of your labour market?

|  |  |  |  |
| --- | --- | --- | --- |
| Working age population  (% of total population that is of working age e.g. 16 to 65) | Economic Inactivity Rate (% of people of working age that are economically inactive i.e. not in work or training and not looking for work or training) | Unemployment Rate (% of population of working age that are looking for work) | Employment Rate  (% of people of working age that are in employment) |
|  |  |  |  |

**Background Information**

|  |
| --- |
| What are the key dynamics and trends in the structure of the labour market in your town/city. (e.g. gender, age, full-time/part-time work, self-employment, forecasts). |

**PART B – DIGITAL ECONOMY - DRIVERS AND BARRIERS**

**B.1. DRIVERS FOR THE NEW TECH AND DIGITAL ECONOMY**

|  |
| --- |
| What do you and your local stakeholders consider to be the main drivers for growing a digital and tech economy over the next 3-5 years? |

**B.2. BARRIERS TO THE NEW TECH AND DIGITAL ECONOMY**

|  |
| --- |
| What do you and your local stakeholders consider to be the main barriers to developing new economic growth e.g. through tech, digital and creative sectors in your town or city? |

**PART C – EXISTING STRATEGIES AND INITIATIVES**

**C.1. EXISTING NEW ECONOMY STRATEGIES**

Please use the box below to describe existing strategies, policies and plans in your city which aim to transform your economy:

|  |
| --- |
| **National:**  **Regional:**  **City or Town:** |

**C.2. – EXISTING PROJECTS IN YOUR TOWN / CITY**

In the box below please provide information on examples of existing projects / initiatives in your town / city’s which contribute to developing the tech and digital economy. Please include any activity linked to the good practice e.g. business support, entrepreneurship support, open workspace, networking, community, inward investment, incubation etc.

|  |
| --- |
| **Name of project / initiative:**  **Start date / duration:**  **Organisations involved in development / delivery:**  **Project Cost:**  **Funding Sources (EU / National / Regional; Public Private etc):**  **Objectives of the Project:**  **Activities:**  **Results to date / Impact (consider particularly any impact at a regional level):** |

**PART D – INITIAL SWOT ANALYSIS**

Please use the grid below to describe the main strengths, weaknesses, opportunities and threats of your town or city’s digital economy.

|  |  |
| --- | --- |
| **Strengths** | **Weaknesses** |
|  |  |
| **Opportunities** | **Threats** |
|  |  |

**PART E – URBACT LOCAL GROUP – LOCAL STAKEHOLDERS**

**E.1. URBACT LOCAL GROUP**

In order to facilitate local impact from the transnational exchange, URBACT expects each partner to convene a local stakeholder group to engage in the URBACT network.

Please use the table below to indicate the people and/or organisations which are likely to be involved in your URBACT local group for TechRevolution. Add extra rows as appropriate.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Name** | **Organisation** | **Role** |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |
| 6 |  |  |  |
| 7 |  |  |  |
| 8 |  |  |  |
| 9 |  |  |  |
| 10 |  |  |  |

Do these people already meet together regularly to work on economic and enterprise development issues? YES NO

If YES, please provide the name of the existing group.

|  |
| --- |
| What do you consider to be the main functions and objectives of your URBACT local group? |

Do you have political support for this network? YES / NO

Please describe the nature of level of this political support – e.g. who is the lead politician? Would he/she be interested in engaging with the network?

**E.2. TRANSFER POTENTIAL**

Please use the box below to describe your first thoughts on which aspects of the good practice are most relevant to your city and show greatest potential in terms of transferability *(We appreciate that this is indicative at this point and will use the information to inform partner visits).*

|  |
| --- |
| **Which elements of the good practice of most interest to your city?**  **Why?**  **What do you hope to achieve through transferring Barnsley’s good practice?**  **What do you think the main barriers and challenges will be in transferring the good practice?**  **How do you think the good practice could be successfully transferred? What steps would you envisage taking to successfully transfer the good practice?**  **When would you like the transfer to be complete?** |

**F. FURTHER INFORMATION**

**Can you authorise funding and work activity on the project?**

**Can you allocate staff to work with the Lead Partner to develop a partner budget by 23 April 2021?**

**Would you be able to prepare a signed version of the attached Partner Declaration and return it to us by 26 April 2021?**

Please use the box below to add any other comments / information relevant to the Transfer Study e.g. priorities and issues you feel have not been addressed in this questionnaire; questions for the lead partner or lead expert etc

Thank you for taking the time to complete this questionnaire. Please now return it to Alison Partridge – [alison@aurora-ltd.eu](mailto:alison@aurora-ltd.com) and Tracey Johnson [traceyjohnson@barnsley.gov.uk](mailto:traceyjohnson@barnsley.gov.uk) by **by Wednesday 7 April at the latest**.