SUPPORTING SMALLER TOWNS IN TACKLING LONG TERM DECLINE:

RESULTS FROM THE KNOWLEDGE TRANSFER NETWORK RE-GROW CITY



ONLINE CONFERENCE & WORKSHOPS

18TH MAY 2021



9.00 - 9.05	Introduction and welcome: Mr Kober, Mayor of Altena
9.05 - 9.20	Key note: Emmanuel Moulin, Director General URBACT
9.20 - 9.40	Relevance of the New Leipzig Charter for small towns and medium sized cities:
	Heike Mages, German Association for Housing, Urban and Spatial Development
9.40 - 10.00	Challenges of policy and practice in revitalising town centres from the perspective of medium
	sized cities: Marianna Roscelli, Eurotowns
10.00 - 10.15	Declaration of mayors for better support of smaller towns in Europe and launch of the
	RegrowTown network: Dr Andreas Hollstein
10.15 – 10.45	Coffee break
10.45 – 11.00	What the RegrowTown network will do for the small towns of Europe:
	Dr Hans Schlappa, Lead Expert
11.00 - 11.45	Breakout groups: What support do smaller towns need to develop a sustainable future
11.45 - 12.15	Results from break-out groups: What are the priorities for supporting smaller town in the coming
	years? Moderator: Dr Andreas Hollstein
12.15 - 12.30	The importance of the pop-up shop and NGO Platform practices in the post-COVID urban
	development of cities in Europe: Ivan Tosics, Thematic Programme Expert, URBACT
12.30 – 13.00	Lunch break
13.00 - 13.30	Introduction to the pop-up shop practice, a low-cost method to revitalise vacant shops in the
	town centre
13.30 - 14.00	Introduction to the NGO Platform, as a low cost method to support volunteer-led actions
14.00 - 15.00	Parallel workshops
	Workshop 1: How to make the pop-up shop practice work in your town
	Workshop 2: How to make the NGO platform work in your town
15.00 – 15.15	Break
15.15 – 15.30	Feedback from parallel workshops and next steps: Dr Hans Schlappa, Lead Expert
15.30 – 15.35	Closing remarks: Mr Kober, Mayor of Altena

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