



TROPA VERDE Final online event

3R+1: Reduce, Reuse, Recycle + Reward

An opportunity to learn from inspiring practices and policies developed by European Cities to promote the Circular Economy

Wednesday 12th May (10:00 am – 1:00 pm CET)

#URBACT #GoodPractices #Reduce #Reuse #Recycle
#GreenCityAccord #BetterCities #TimeToShare



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A) URBACT roundtable

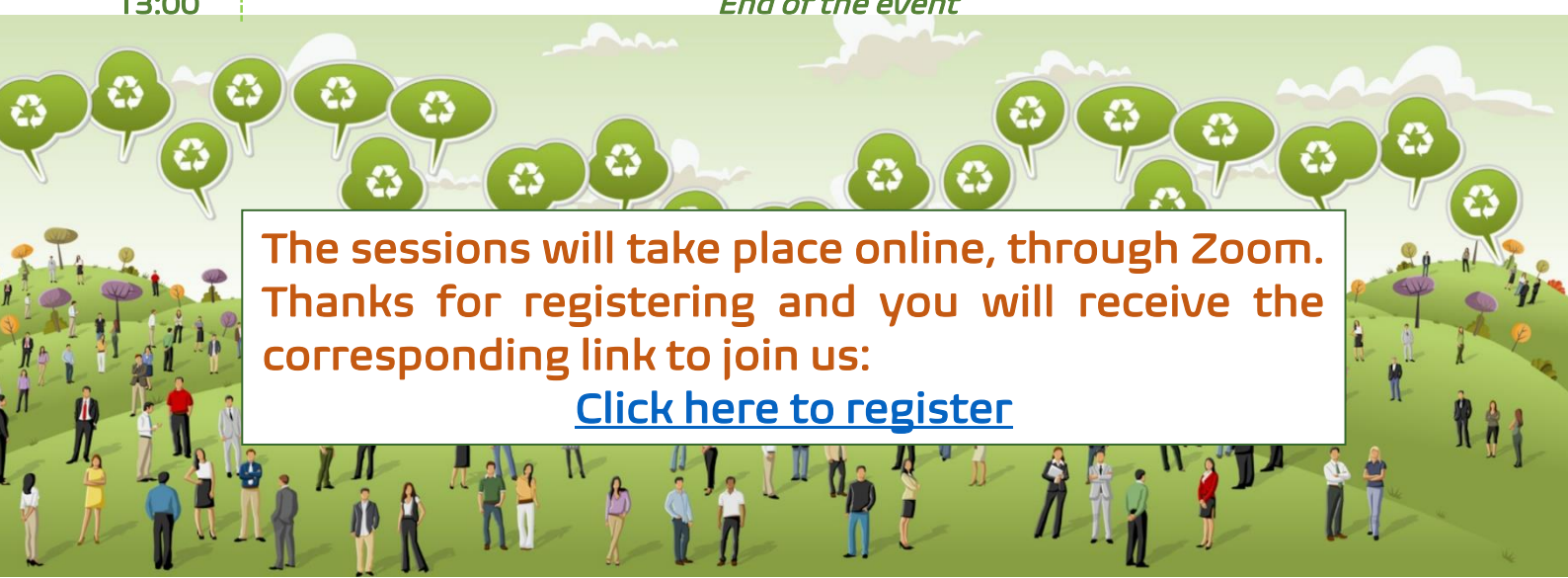
- 10:00 Welcome by el Santiago: Gumersindo Guinarte Canada, Councillor for Presidency, Institutional Relations and Tourism of Santiago City Council (ES)
- 10:05 "It's time to share" Introduction to URBACT and to the future of URBACT, by Clémentine Gravier, URBACT Secretariat
- 10:20 "Resourceful Cities", an example from another URBACT project linked to circular economy, by Jan Harko, Lead Coordinator, City of the Hague (NL)
- 10:35 Achievements and Journey of Tropa Verde Transfer Network, by Yvan Corbat
Tropa Verde URBACT Lead Expert
- Q & A
- 11:05 *Coffee-break*

B) Other inspiring international GPs towards the 3Rs

- 11:15 "G4CE - Guimarães for Circular Economy Programme", by Carlos Ribeiro, Director of Landscape Lab of Guimarães (PT)
A set of projects to impact citizens' quality of life and promote the collection and recycling of waste, namely cigarette butts, chewing gums or masks.
- Q&A
- 11:45 "Redevelopment of the former Camp of Pavlos Melas", based on "reusing" principles, by Boutoura Katerina, Department of Urban Policies and Funding Strategies of the Municipality of Pavlos Melas (EL).
The future Metropolitan Park, a place that connects culture with history, memory and the natural environment.
- Q&A
- 12:10 *Short break*

C) Closing guests

- 12:20 "The sound of recycling" project.
A piece of dance and music created by students from the Entrepreneurship and Social Innovation Programme of Reina Sofia School of Music of Madrid
- 12:35 "Outcomes of Urban agenda partnership on circular economy", by Axelle Griffon, Coordinator Climate and Environment at the Council of European Municipalities and Regions (CEMR)
- 12:50 Q&A, Conclusions & Wrap up
- 13:00 *End of the event*



The sessions will take place online, through Zoom.
Thanks for registering and you will receive the
corresponding link to join us:

[Click here to register](#)