



URBACT

online course
on strategic
procurement

March 2021



European Union
European Regional Development Fund

About the course

- A **free online course** to equip cities with the knowledge and tools required to embed social and environmental criteria into their public procurement processes
- Drawing upon the activities of **Procure** and **Making Spend Matter**'s networks, and URBACT's involvement in the **Urban Agenda Partnership on Innovative and Responsible Procurement**



Register now at urbact.eu/procurement



Who is this course for?

The course is targeted at **anyone with an interest in procurement and changing the way it is undertaken in cities**. You could be:

- A Mayor or a politician,
- A civil servant working in strategy or procurement departments,
- A designer of goods and Services;
- Working in Urban or Economic Development;
- Or you could be someone completely different and willing to learn!



Learning from the trainers



**7 TRAINING
MODULES!**

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Learning from cities



+ 6 CASE STUDIES!

PRESTON (United Kingdom)

#1 Introduction

#2 Spend Analysis

#6 Monitoring

PAMPLONA (Spain)

#3 Identifying outcomes

KOSZALIN (Poland)

#2 Spend Analysis,

#4 Commissioning

SCHAERBEEK (Belgium)

#2 Spend Analysis



Interviews + city visits



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The structure

13 **videos** following the different steps of the **procurement cycle**:



**Every Wednesday,
new modules
+ a side event!**

Week 1, 10 March – 17 March
Introduction + The EU Policy
Framework

Week 2, 17 March – 24 March
Spend Analysis + Identifying
Outcomes

Week 3, 24 March - 31 March
Tendering and decision-making,
and Monitoring

About 2 hours per week

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Help us promote the course!

- Share the link to register at urbact.eu/procurement
- Download more promotional elements
- More tips for social media in the next slides

👉 Any questions? Get in touch with Alice or Nouhaila
a.fauvel@urbact.eu / n.bouhout@urbact.eu



Tweet articles

[@MSpendM_eu](#) partners give you 10 tips for incorporating social & environmental criteria into the [#PublicProcurement](#) of your city: <http://bit.ly/37EbvGp> Want to know more about this & [#StrategicProcurement](#)? Join our online course in March 2021: <http://bit.ly/URBACTProcurement>

[#StrategicProcurement](#) will be integral to our responses to [#Covid19](#) and the continuing economic, social & environmental challenges that cities face. [@mattjackson170](#) tells us why: <http://bit.ly/2HxSE6A> Interested? Register for our free course in March: <http://bit.ly/URBACTProcurement>

👉 Don't forget to tag us @URBACT @MSpendM_eu and use the hashtag #StrategicProcurement

Share videos on Facebook

The teaser for the course:

<https://youtu.be/kY5QR3x0> So

Understanding Making Spend Matter's video:

<https://youtu.be/22-iqF4KIwU>

☞ Don't hesitate to take screenshots like this when you share on social media:



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